BRANDING ADS NOW FOCUS ON MERCY’S PRIMARY CARE SERVICES

The fifth installment of the Mercy LiveUp branding campaign is now complete and will launch publicly next week. This specific campaign will focus on Mercy’s primary care services, emphasizing convenient access to providers as a key element of receiving care through every stage of life.

The newest branding campaign joins four additional campaigns, which focus on the overall Mercy brand, and specific services – including cardiovascular, multi-specialty clinic care and cancer treatment. Our LiveUp messages have been shared in the community since November 2014, through a series of advertisements on television, radio, billboards, print publications, web sites and social media.

The success of the LiveUp campaign is a direct result of the incredible staff who consistently work to provide a Remarkable Mercy Experience to every person we are privileged to serve. By going above and beyond your call of duty each day, you embrace LiveUp, making Mercy the best place to receive care and the best place to work.

NOMINATE COLLEAGUES FOR LIVING THE SPIRIT OF MERCY IN THEIR WORK

The Spirit of Mercy is alive and well at Mercy! You can help honor colleagues who reflect that special spirit in the work they do! Nominations are now being accepted for the 2016 Spirit of Mercy Award, created to recognize the outstanding efforts of Mercy colleagues who demonstrate professional and personal standards exemplifying Mercy’s Mission and Vision.

Detailed nomination forms may be viewed and printed out from the website at www.mercydesmoines.org/spirit-of-mercy-award or on MercyNet. Paper copies of the form are available within the Administration offices of Mercy Medical Center, Mercy West Lakes, Mercy – Centerville and Skiff Medical Center. The deadline to submit nominations to Laura Wenman, Administration, is March 21.
SECOND WEEK OF MERCY EXPERIENCE
SESSIONS WRAPPING UP!

The second week of Mercy Experience sessions are wrapping up today! To date, nearly 4,000 Mercy colleagues have attended a Mercy Experience session! That means nearly 4,000 “I Create the Mercy Experience” T-shirts have been distributed.

Mercy Experience T-shirts can be worn with work-appropriate pants (no denim) for Friday-Sunday shifts through March 27! With one week of sessions left, you can help keep the excitement going by wearing your Mercy Experience T-shirt at work on Friday, Saturday or Sunday through that week.

If you haven’t attended a Mercy Experience session yet, you can look forward to learning more about how to create a Remarkable Mercy Experience for everyone!

MISSION ON THE MOVE
PROJECT UNDERWAY

Join together in a very special Lenten project during this sacred season. The project involves collecting toiletries and supplies for West Des Moines Social Services and Joppa Outreach. We have selected these two organizations as they serve those who are particularly at risk – the poor and the homeless. For those in greatest need, personal care items are a difficult purchase. The most requested items are toothbrushes, razors, hand soap, toothpaste, shampoo, combs, brushes, deodorant and dental floss. Other items are new gloves, socks, scarves and fleece throws.

Departments may work together as a team, or you may donate individually. Collection bins are located in the Public Safety offices at West Lakes and at Mercy central campus. Items will be collected between now and March 1.

Working with patients and their families, we understand how important these simple items are to health and wellness. Thank you in advance for living the Mission of Mercy through meeting this basic need.

WITH SYMPATHY TO . . .

Vicky Fetters, Gift Shop, on the death of her husband.
Elizabeth Heimdal, West Lakes Rehab, on the death of her grandmother.
Chris Spears, Ultrasound, on the death of her grandfather.
Kristi Spears, Medical Imaging, on the death of her father.

WHAT’S UP?

STAFF RECRUITMENT EVENT COMING MONDAY

Mercy’s Human Resources department is hosting a special recruitment event on Monday, Feb. 29, from 4-7 p.m. in the East Tower Auditorium at Mercy central campus. This event will focus specifically on hiring nurses, surgical technicians and patient care technicians.

Tell your friends and family about this opportunity and encourage them to apply and work for Mercy to help us live up to our vision to provide a Remarkable Mercy Experience to everyone we are privileged to serve.

The evening event features:
• On-site interviews for all areas;
• Free child care and free valet parking;
• On-the-spot job offers and pre-employment screenings;
• Hiring managers available; and
• New unique pay programs and scheduling options.

A $50 Visa gift card will be given to the first 25 applicants who provide a resume at the event. Applicants who are unable to attend the event are encouraged to call an HR recruiter at 247-3100, or visit our website at www.mercydesmoines.org/careers.

CONTACT US

The Bulletin is published weekly for staff and friends of Mercy Medical Center, 1111 6th Ave., Des Moines, Iowa 50314-2611

If you are interested in submitting information to be printed in the Bulletin, send it to PR and Marketing or call 515-247-3050.

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