



# Community Health Needs Assessment (CHNA) Implementation Strategy

Fiscal Years FY26-28

MercyOne New Hampton Medical Center completed a comprehensive Community Health Needs Assessment (CHNA) that was adopted by the Board of Directors on February 26, 2025. MercyOne New Hampton Medical Center performed the CHNA in adherence with applicable federal requirements for not-for-profit hospitals set forth in the Affordable Care Act (ACA) and by the Internal Revenue Service (IRS). The assessment considered a comprehensive review of secondary data analysis of patient outcomes, community health status, and social influencers of health, as well as primary data collection, including input from representatives of the community, community members and various community organizations.

The complete CHNA report is available electronically at <a href="https://www.mercyone.org/about-us/community-health-and-well-being">https://www.mercyone.org/about-us/community-health-and-well-being</a> or printed copies are available at 308 North Maple Avenue, New Hampton, Iowa, 50659.

#### **Our Mission**

We, MercyOne, serve together in the spirit of the Gospel as a compassionate and transforming healing presence within our communities.

## **Our Hospital**

MercyOne is a connected system of health care facilities and services dedicated to helping people and communities live their best lives. The system's more than 220 clinics, medical centers, hospitals and care locations are located throughout the state of Iowa and beyond. MercyOne employs more than 22,000 colleagues. MercyOne is a member of Trinity Health based in Livonia, Michigan.

MercyOne New Hampton Medical Center, a member of MercyOne, is a faith-based, full-service community health system-serving residents of Chickasaw County. It is an 18-bed, critical access hospital providing acute, skilled, and outpatient care to the community of New Hampton and surrounding towns. MercyOne New Hampton Medical Center's role is to provide all the basic health care services needed in the community including general medical care, ambulatory care, long-term care, and recovery. Services include 24-hour emergency room access, radiology with CT scanning, digital mammography, MRI and ultrasound, laboratory, pharmacy, rehabilitation therapies (PT, OT, speech, cardiac), spiritual care, social services, nutrition, & mental health services.

MercyOne New Hampton Medical Center participates in a clinically integrated network (CIN) where providers work together to improve health, increase patient satisfaction, and lower healthcare costs for members and the communities served.

# **Our Community Based Services**

No other facilities or community-based services are owned or operated by MercyOne New Hampton.







#### **Our Community**

The geographic area for this assessment is Chickasaw County. MercyOne New Hampton Medical Center serves patients in bordering counties as well. Due to over 80% of Mercy's market share coming from patients in Chickasaw County and for accuracy in data collection, Chickasaw County was the focus of this assessment. This service area does not exclude low-income or underserved populations.



The total population of Chickasaw County, as recorded on the most recent census in 2022, is 11,957. Chickasaw County is considered 100% rural, with no towns being over 5,000 residents. The county's estimated population dropped 2.9% between 2020 and 2023; by comparison, lowa's population only grew 0.5% over the same time. As an indicator, population trends are relevant because a shrinking population base affects healthcare providers and the utilization of community resources. In general, rural populations tend to have populations that are older and less educated than their urban counterparts, with higher prevalence of chronic diseases. Chickasaw County is no exception. The county's population is predominately white (97.1 %) with 23.4% being over the age of 65. Only 19.1% of persons over the age of 25 have a bachelor's degree or higher.

The table below summarizes the demographics of Chickasaw County using 2023 population estimates.

Race and Hispanic Origin	
White alone	97.1%
Black or African American alone	1.4%
American Indian or Alaska Native alone	0.2%
Asian alone	0.4%
Native Hawaiian and Other Pacific Islander alone	0%
Two or more races	1%
Hispanic or Latino (of any race)	4.4%
Not Hispanic or Latino	93.5%
Age	
Under 18	23%
18-64	22%
65 and older	55%
Median age	43.5%
Sex	
Male	51%
Female	49%

Population characteristics	
Foreign-born population	2.1%
Population age 5+ with limited English proficiency	5.9%
Veterans	564
Population with a disability	10.6%
Geography	
Population per square mile	23.8%

Source: Census.gov

#### **Our Approach to Health Equity**

While community health needs assessments (CHNA) and Implementation Strategies are required by the IRS, Trinity Health ministries have historically conducted CHNAs and developed Implementation Strategies as a way to meaningfully engage our communities and plan our Community Health & Well-Being work. Community Health & Well-Being promotes optimal health for people experiencing poverty or other vulnerabilities in the communities we serve by addressing patient social needs and investing in our communities through dismantling oppressive systems, including racism, and building community capacity. Trinity Health has adopted the Robert Wood Johnson Foundation's definition of Health Equity - "Health equity means that everyone has a fair and just opportunity to be as healthy as possible. This requires removing obstacles to health such as poverty, discrimination, and their consequences, including powerlessness and lack of access to good jobs with fair pay, quality education and housing, safe environments, and health care."

This implementation strategy was developed in partnership with community and will focus on specific populations and geographies most impacted by the needs being addressed. Racial equity principles were used throughout the development of this plan and will continue to be used during the implementation. The strategies implemented will mostly focus on policy, systems and environmental change as these systems changes are needed to dismantle racism and promote health and wellbeing for all members of the communities we serve.

## **Health and Social Needs of the Community**

The CHNA conducted in October 2024 – January 2025, identified the significant needs for health and social drivers of health within Chickasaw County. Community stakeholders then prioritized those needs during a facilitated review and analysis of the CHNA findings. The significant health needs identified, in order of priority include:

# Cancer Cancer ranked #2 of top health concerns from the community survey. Since the community data collection, lowa was announced rating second in the nation for incidences of new cancer cases. Focus group participants noted the high use of pesticides, radon, and people not getting regular screenings. lowa has the highest average indoor concentration of radon. Chickasaw County resides in a county that has been assigned a high-risk zone by the EPA. The age-adjusted cancer incidence rate in Chickasaw County is 496.9 per

	100,000 population. The cancer incidence rate in Chickasaw County is higher than the state rate (486.8).
	<ul> <li>The age-adjusted death rate due to cancer in Chickasaw County is 254.5 per every 100,000 population. The cancer death rate is higher in Chickasaw County than the state (199.2).</li> </ul>
	<ul> <li>The top five most diagnosed cancers in Chickasaw County include: prostrate, lung, breast, colon/rectum and kidney/renal pelvis.</li> </ul>
2. Mental Health	<ul> <li>Mental health ranked #4 of top health concerns from the community survey.</li> </ul>
	<ul> <li>Chickasaw County only has 3 providers specializing in mental health, a rate of only 24.98 providers per 100,000 population. The shortage in Chickasaw County is much more significant than state (194.43/100,000) and national (312.48/100,000) shortages.</li> </ul>
	• Within Chickasaw County, 15.7% of adults reported poor mental health in the past month.
	<ul> <li>In Chickasaw County, 24.3% of adults report binge or heavy drinking.</li> <li>Chickasaw County residents report slightly more binge/heavy drinking their lowa peers (23%).</li> </ul>
	<ul> <li>Access to mental health services continues to be an issue in rural areas.</li> <li>While there are mental health counselors, the availability of a provider in times of personal crisis is lacking.</li> </ul>
3. Immigrant Population	<ul> <li>The US Census states only 4.4% of the population in Chickasaw County is Hispanic/Latino. It is generally considered unreliable to solely rely on the census for accurate data on the Hispanic population because studies consistently show that the census significantly undercounts Hispanic individuals, particularly Latinos, due to factors like complex identity questions, language barriers, and concerns about immigration status, leading to inaccurate representation of this demographic group.</li> </ul>
	<ul> <li>The New Hampton Community School District reported 14.2% of their students were Hispanic for the 2024-2025 school year.</li> </ul>
	<ul> <li>Many focus group participants felt the most important social issue related to immigrants in our communities. There is a lack of clean and safe housing for that population and there is concern they are being discriminated against when applying for rental homes.</li> </ul>
	<ul> <li>Of the sectors represented in the focus group discussions, all are experiencing difficulties communicating and best serving our non-English speaking residents.</li> </ul>
4. Obesity	<ul> <li>Ranked #3 of top health problems on the survey. According to County Health Rankings, a total of 39% of Chickasaw County adults are obese, defined as having a BMI of ≥30.0 kg/m². Obesity is slightly lower in Chickasaw County than the state (37%) and higher than the nation (34%).</li> </ul>
	<ul> <li>Obesity is a major risk factor for type 2 diabetes, and the two conditions are strongly linked.</li> </ul>

5.	Heart Disease/Stroke	Of Medicare Fee-For-Service beneficiaries in Chickasaw County, 19% are living with ischemic heart disease.
		In Chickasaw County, 28% of adults, age 18 or older, reported having high blood pressure.
		The leading cause of death in Chickasaw County is disease of heart at 22.9 per 10,000.
		The age-adjusted death rate due to coronary heart disease in Chickasaw County is 210.7 per every 100,000 population. The heart disease mortality rate is significantly higher in Chickasaw County than in the state (139.4).
		Alcohol consumption can negatively impact the cardiovascular system in a variety of ways. In Chickasaw County, 24.3% of adults report binge or heavy drinking.
6.	Diabetes	Nine percent (9%) of adults in Chickasaw County have been told by a health care professional that they have diabetes (excludes gestational diabetes).
		In lowa, the American Diabetes Association stated in 2023 that 34.1% of lowa's adult population had prediabetes. If left untreated, 15–30% of people with prediabetes will develop type 2 diabetes within five years.
		There has been a recent influx of children in the county being diagnosed with type 1 diabetes.
		In Chickasaw County, as of the year 2019, 90.79% of diabetic Medicare patients had a hemoglobin A1c test in the past year.
7.	Lung Disease	Within Chickasaw County, 16.1% of adults report having smoked at least 100 cigarettes in their lifetime and currently smoke every day or some days.
		lowa has the highest average indoor concentration of radon. Chickasaw County resides in a county that has been assigned a high-risk zone by the EPA.
		The age-adjusted death rate due to lung disease in Chickasaw County is 82.6 per every 100,000 population. The lung disease mortality rate is higher in Chickasaw County than the state (55.8 per 100,000).

#### **Hospital Implementation Strategy**

#### Significant health and social needs to be addressed

MercyOne New Hampton Medical Center, in collaboration with community partners, will focus on developing and/or supporting initiatives and measure their effectiveness to improve the following needs:

- 1 Cancer CHNA pages 24-27.
- **2** Mental Health CHNA pages 24-27.
- **3** Immigrant Population— CHNA pages 24-27.
- **4** Obesity CHNA pages 24-27.

#### Significant health and social needs that will not be addressed

MercyOne New Hampton Medical Center acknowledges the wide range of priority health and social issues that emerged from the CHNA process and determined that it could effectively focus on only those needs which are the most pressing, under- addressed and within its ability to influence. MercyOne New Hampton Medical Center does not intend to address the following needs:

- Heart Disease/Stroke Through discussion with the advisory committee on how obesity impacts
  heart disease, the committee agreed that focusing on reducing obesity could also reduce other chronic
  conditions.
- **Diabetes** With obesity being a major risk factor for type 2 diabetes, the advisory committee decided to implement strategies that could impact the 39% of Chickasaw County adults are obese and reduce their risk for diabetes in the process.
- Lung Disease Lung cancer is the second most diagnosed cancer in our county. Since addressing
  cancer incidence rates is our top priority, many of the same concepts we can implement could
  also help reduce lung disease.

This implementation strategy specifies community health needs that the hospital, in collaboration with community partners, has determined to address. The hospital reserves the right to amend this implementation strategy if circumstances warrant. For example, certain needs may become more pronounced and require enhancements to the described strategic initiatives. During these three years, other organizations in the community may decide to address certain needs, indicating that the hospital should refocus its limited resources to best serve the community.



Goal: Increase early detection and community-wide prevention of cancer in Chickasaw County through education, low-cost screening access, and environmental risk reduction.

CHNA Impact Measures	FY26 Baseline	FY28 Target
Increase % of eligible patients completing Annual Wellness Exams at MercyOne New Hampton using data from the Epic dashboard and Health Navigator tracking system (Strategy 1).	0	60%
Increase % of age-eligible patients up to date on cancer screenings using data from the Epic dashboard and Health Navigator tracking system (Strategy 2).	0	70%
Increase the number of community members receiving cancer prevention education through outreach events, printed materials, or wellness correspondence (Strategy 1-3).	0	1,000

Stratomy		meli	ne	Hospital and Committed Partners	Committed Resources	
Strategy	Y1	Y2	<b>Y3</b>	(align to indicate committed resource)	(align by hospital/committed partner)	
Increase preventive care access through wellness visits and cancer screenings.		х	х	MercyOne New Hampton Medical Center	\$1,500: personnel, materials/supplies, marketing and outreach	
		х	х	Chickasaw County Public Health	In-kind: personnel to assist with programming, promotion, education.	
Y1: Breast, Cervical						
Y2: Lung, Colon Y3: Skin, Prostate				Focus location(s)	Focus Population(s)	
	М	New Hampton Family Medicine	Adults 21+, uninsured, or not up to date on recommended screenings			
Strategy		meli Y2		Hospital and Committed Partners (align to indicate committed resource)	Committed Resources (align by hospital/committed partner)	
		Х	Х	MercyOne New Hampton Medical Center	In-kind: personnel to assist with programming, promotion, education.	
Community-based prevention through education, environment, and outreach.	X	х	х	New Hampton Horizon Chamber	In-kind: personnel to assist with programming, promotion, education.	
		Х	Х	Chickasaw County Public Health	In-kind: personnel to assist with programming, promotion,	

					education.
				Focus location(s)	Focus Population(s)
		-		New Hampton Medical Center County	Families, outdoor workers, homeowners, elderly residents, rural residents.
Strategy		meli Y2		Hospital and Committed Partners (align to indicate committed resource)	Committed Resources (align by hospital/committed partner)
	Х	x		MercyOne New Hampton Medical Center	In-kind: personnel to assist with programming, promotion, education, distribution.
	X	X X Ne		New Hampton Parks and Recreation	In-kind: personnel to assist with programming, promotion, education, distribution.
Sun safety and cancer risk	хх			Little Sprouts Daycare	In-kind: personnel to assist with programming, promotion, education, distribution.
education through grant-funded outreach.	X	X		City of Fredericksburg, Iowa	In-kind: personnel to assist with programming, promotion, education, distribution.
	x x			Chickasaw County Public Health	In-kind: personnel to assist with programming, promotion, education.
				Focus location(s)	Focus Population(s)
		-		New Hampton Medical Center County	Children, families, and outdoor recreation participants.
Strategy		meli Y2		Hospital and Committed Partners (align to indicate committed resource)	Committed Resources (align by hospital/committed partner)
	х	Х	X	MercyOne New Hampton Medical Center	\$1,500: personnel, materials/supplies, marketing and outreach
Increase HPV vaccine education and uptake through wellness visits and community outreach.	х	Х	Х	Chickasaw County Public Health	In-kind: personnel to assist with programming, promotion, education.
				Focus Population(s)	Focus location(s)
	Mer	суО	ne N	New Hampton Medical Center	Adolescents aged 11-26, uninsured, or not up to date on recommended screenings.

**2**Mental
Health



Goal: To improve mental health outcomes and promote emotional well-being by increasing awareness, enhancing access to resources, and fostering a supportive community environment.

CHNA Impact Measures	FY26 Baseline	FY28 Target
Increase in mental health literacy and awareness in Chickasaw County through tracking the number of event attendees and number of resource booklets distributed. Data will be tracked at MercyOne NH	0	3,000 people
Improved access and utilization of mental health services at MercyOne New Hampton Medical Center.	0	15%
Increased sense of social connectedness and community support in Chickasaw County.	0	20%

Strategy		meli	ne	Hospital and Committed Partners	Committed Resources
		Y1 Y2 Y3 (align to indicate committed resource)		(align to indicate committed resource)	(align by hospital/committed partner)
	x	x	х	MercyOne New Hampton Medical Center	\$12,000: Speakers/other educational opportunities to present twice a year
	x	x	х	New Hampton Community School District	In-kind: space rental, personnel to assist with programming, promotion, education.
Increase the overall community awareness by providing	x	х	х	Chickasaw County Public Health	In-kind: personnel to assist with programming, promotion, education.
education to residents in Chickasaw County through	x	х	х	Everybody Hurts Nonprofit Organization	In-kind: personnel to assist with programming, promotion, education.
various events and programs.	x x x		х	Counseling and Family Centered Services	In-kind: personnel to assist with programming, promotion, education.
				Focus location(s)	Focus Population(s)
		-		New Hampton Medical Center County	Adolescents, 4 <sup>th</sup> graders through adults, especially those who may be having mental health concerns.
Strategy	Timeline Y1 Y2 Y3			Hospital and Committed Partners (align to indicate committed resource)	Committed Resources (align by hospital/committed partner)
Promote local mental health resources and provider access within Chickasaw County.		x		MercyOne New Hampton Medical Center	\$8,000: Creation of a mental health resource guide, personnel, program materials/supplies, marketing and outreach
	Х	х		New Hampton Community School District	In-kind: personnel to assist with

					programming, promotion, education.
	х	x		Everybody Hurts Nonprofit Organization	In-kind: personnel to assist with programming, promotion, education.
	х	x		Chickasaw County Public Health	In-kind: personnel to assist with programming, promotion, education.
	х	x		Counseling and Family Centered Services	In-kind: personnel to assist with programming, promotion, education.
				Focus location(s)	Focus Population(s)
		-		e New Hampton Medical Center v County	Adolescents, 4 <sup>th</sup> graders through adults, especially those who may be having mental health concerns.
Strategy	Timeline Y1 Y2 Y3			Hospital and Committed Partners (align to indicate committed resource)	Committed Resources (align by hospital/committed partner)
		x	x	MercyOne New Hampton Medical Center	\$5,000-personnel, materials/supplies, marketing and outreach, space rental
		х	x	New Hampton Community School District	In-kind: space rental, personnel to assist with programming, promotion, education.
Build community-based support networks that promote mental		x	x	Everybody Hurts Nonprofit Organization	In-kind: personnel to assist with programming, promotion, education.
well-being across all ages and groups within Chickasaw		x	х	Chickasaw County Public Health	In-kind: personnel to assist with programming, promotion, education.
County.		x X Counseling and Family Centered Services		Counseling and Family Centered Services	In-kind: personnel to assist with programming, promotion, education.
				Focus location(s)	Focus Population(s)
				e New Hampton Medical Center v County	Adolescents, 4 <sup>th</sup> graders through adults, especially those who may be having mental health concerns.

3 Immigrant Population



Goal: Improve access, understanding, and trust of immigrant populations by creating a welcoming health care environment that supports language access, cultural sensitivity, and navigation of healthcare services.

CHNA Impact Measures	FY26 Baseline	FY28 Target
Increase in the number of educational events offered by MercyOne New Hampton about healthcare services for the immigrant population.	0	3
Increase the number of monthly patient encounters utilizing interpretation technology by 15% within 12 months, resulting in improved communication and patient satisfaction among non-English-speaking patients.	65 encounters	75 encounters
Enhanced community perception of inclusivity, driven by active participation in educational outreach initiatives.	0	60 attendees

Strategy		meli	ne	Hospital and Committed Partners	Committed Resources
		Y1 Y2 Y3 (alig		(align to indicate committed resource)	(align by hospital/committed partner)
	x	x	x	MercyOne New Hampton Medical Center	\$1,500 - Personnel, program materials/supplies, incentives, refreshments, marketing and outreach, health education.
Increase knowledge of	x	x	x	New Hampton Community School District	In-kind - space rental, personnel to assist with programming, promotion and education.
healthcare services through dedicated health fairs designed specifically for the Hispanic population.	x	x	x	Chickasaw County Public Health	In-kind: personnel to assist with programming, promotion, education.
	x x		x	Area Industries	In-kind - space rental, personnel to assist with programming, promotion and education.
				Focus location(s)	Focus Population(s)
		•		New Hampton Medical Center County	Racial/ethnic minorities, immigrants
Strategy	Ti	meli	ne	<b>Hospital and Committed Partners</b>	<b>Committed Resources</b>
Strategy	Y1	Y2	<b>Y3</b>	(align to indicate committed resource)	(align by hospital/committed partner)
Improve access to care by expanding the use of interpretation technology and		x	x	MercyOne New Hampton Medical Center	\$1,800 – Annual lease of two Interpreter on Wheels from LanguageLine Solutions
resources in Spanish for MercyOne New Hampton					

Medical Center staff, reducing language barriers and supporting effective communication with patients with limited English proficiency.					
				Focus location(s)	Focus Population(s)
	M	ercyC	One I	New Hampton Medical Center	Racial/ethnic minorities, immigrants
Strategy		meli Y2		Hospital and Committed Partners (align to indicate committed resource)	Committed Resources (align by hospital/committed partner)
Foster an inclusive and welcoming community environment by working with area schools and businesses to reduce language barriers and improve cross-cultural communication.		х		MercyOne New Hampton Medical Center	In-kind: personnel to assist with programming, promotion, education.
		х		Chickasaw County Public Health	In-kind: personnel to assist with programming, promotion, education.
		х		Industrial Development Corp.	In-kind: personnel to assist with programming, promotion, education.
		х		New Horizons-Chamber	In-kind: personnel to assist with programming, promotion, education.
		х		New Hampton Community School District	In-kind: personnel to assist with programming, promotion, education.
		х		New Hampton Municipal Utility/Iowa BIG North	In-kind - space rental, personnel to assist with programming, promotion and education
				Focus location(s)	Focus Population(s)
				New Hampton Medical Center County	Racial/ethnic minorities, immigrants

4 Obesity



Goal: To improve population health by promoting sustainable lifestyle changes that support healthy weight management and reduce the risk of obesity-related chronic diseases.

CHNA Impact Measures	FY26 Baseline	FY28 Target
Improve knowledge as it pertains to physical activity, nutrition, health risks and behavioral/lifestyle modifications in Chickasaw County through post event survey data. Attendees at educational programs will receive a survey to determine how they felt the program improved their knowledge.	0	90% reported improved knowledge
Healthy lifestyle program participants sustain healthy habits long-term, maintaining weight loss, continued physical activity, and improved nutrition. Program participants will be surveyed after one year of the program.	0	50%
Increase patient awareness of available weight management resources—including health coaching, dietitian services, behavioral health support, bariatric surgery, and obesity medicine—through a targeted and intentional marketing campaign.	0	15 Marketing Pieces (digital, print, inperson, and community-based strategies, etc.)
Increase community members in engagement through ongoing, positive discussions and activities around healthy living.	0	500 members, 25% engagement

Stratom		meli	ne	Hospital and Committed Partners	Committed Resources
Strategy	Y1	<b>Y2</b>	<b>Y3</b>	(align to indicate committed resource)	(align by hospital/committed partner)
Implement an evidence-based healthy lifestyle program for community members focused on healthy living and weight management.		X	x	MercyOne New Hampton Medical Center	\$8,000 - Personnel, program materials/supplies, incentives, marketing and outreach, health education.
		x	x	Chickasaw Wellness Complex	In-kind: space rental, personnel to assist with programming, promotion and education
		х	x	New Hampton Parks & Recreation	In-kind: personnel to assist with programming, promotion, education.
		х	х	Iowa State Extension Office	In-kind: personnel to assist with nutrition, meal plans, gardening, etc.
				Focus location(s)	Focus Population(s)
		•		New Hampton Medical Center County	All adults, especially those with chronic illnesses or comorbidities.

	Timeline		ne	Hospital and Committed Partners	Committed Resources
Strategy		Y2		(align to indicate committed resource)	(align by hospital/committed partner)
Improve the overall health and wellness of residents in Chickasaw County by providing educational programs focused on balanced nutrition, exercise, and weight management.	х	x	x	MercyOne New Hampton Medical Center	\$5,000 – Health professionals to present quarterly educational programs.
	x	x	x	Chickasaw Wellness Complex	In-kind: space rental, personnel to assist with programming, promotion, education.
	x	х	х	New Hampton Parks & Recreation	In-kind: personnel to assist with programming, promotion, education.
	x	x	х	Iowa State Extension Office	In-kind: personnel to assist with programming, promotion, education.
				Focus location(s)	Focus Population(s)
				New Hampton Medical Center County	All adults, especially those with chronic illnesses or comorbidities.
Strategy	Timeline Y1 Y2 Y3		-	Hospital and Committed Partners (align to indicate committed resource)	Committed Resources (align by hospital/committed partner)
Increase patient awareness of available weight management resources—including health coaching, dietitian services, behavioral health support,		x		MercyOne New Hampton Medical Center	\$3,000 – Marketing budget for digital, print, in-person, and community-based strategies.
		х		MercyOne North Iowa Medical Center	In-kind: personnel to assist with programming, promotion, education.
		X		MercyOne Mason City Health Plaza	In-kind: personnel to assist with promotion, education.
bariatric surgery, and obesity medicine—through a targeted					
and intentional marketing campaign.				Focus location(s)	Focus Population(s)
paigii		ercy	One	New Hampton Family Medicine	All adults, especially those with chronic illnesses or comorbidities.
Strategy	Timeline Y1 Y2 Y3			Hospital and Committed Partners (align to indicate committed resource)	Committed Resources (align by hospital/committed partner)
Create a supportive, educational community on social media for individuals pursuing healthy weight management and lifestyle changes.	x	x	x	MercyOne New Hampton Medical Center	\$1,000: incentives for online challenges/prize drawings, personnel to assist with programming, promotion, education.
	x	х	х	Chickasaw Wellness Complex	In-kind: personnel to assist with programming, promotion, education.
	х	х	х	New Hampton Parks & Recreation	In-kind: personnel to assist with programming, promotion, education.
	х	x	x	Iowa State Extension Office	In-kind: personnel to assist with programming, promotion, education.
				Focus location(s)	Focus Population(s)
				New Hampton Medical Center County	All adults, especially those with chronic illnesses or comorbidities.

# **Adoption of Implementation Strategy**

Aaron Flugum, President/CEO

On August 28, 2025, the Board of Directors for MercyOne New Hampton Medical Center met to discuss the FY26-28 Implementation Strategy for addressing the community health and social needs identified in the 2025 Community Health Needs Assessment. Upon review, the Board approved this Implementation Strategy and the related budget.

August 28, 2025

[Date]

