



Community Health Needs Assessment (CHNA) Implementation Strategy & Community Benefit Plan

Fiscal Years FY25-27

MercyOne Genesis Davenport Medical Center and MercyOne Genesis Silvis Medical Center completed a comprehensive joint Community Health Needs Assessment (CHNA) adopted by the Board of Directors on April 3, 2025. MercyOne Genesis Davenport and Silvis performed the CHNA in adherence with applicable federal requirements for not-for-profit hospitals set forth in the Affordable Care Act (ACA) and by the Internal Revenue Service (IRS). The assessment considered a comprehensive review of secondary data analysis of patient outcomes, community health status, and social influencers of health, as well as primary data collection, including input from representatives of the community, community members and various community organizations. Genesis Health System changed its name to MercyOne Genesis on October 1, 2024.

The complete CHNA report is available electronically at [MercyOne.org/about-us/community-health-and-well-being](https://www.mercyone.org/about-us/community-health-and-well-being) or printed copies are available at 1401 West Central Park Av., Davenport, IA 52804 and 801 Illini Drive, Silvis IL 61282.

Our Mission

We, MercyOne, serve together in the spirit of the Gospel as a compassionate and transforming healing presence within our communities.

Our hospitals

MercyOne is a connected system of health care facilities and services dedicated to helping people and communities live their best lives. The system's more than 220 clinics, medical centers, hospitals and care locations are located throughout the state of Iowa and beyond. MercyOne employs more than 22,000 colleagues.

MercyOne Genesis, its affiliates and partners, offer a continuum of health care services for a 17-county region of Eastern Iowa and Western Illinois. MercyOne Genesis is one of the largest employers in the Quad Cities, with more than 5,000 employees.

MercyOne Genesis Davenport Medical Center, part of MercyOne, is a Level III trauma center with its medical center divided across two campuses in Davenport, IA. MercyOne Genesis Silvis Medical Center, also part of MercyOne, is a 150-bed Level III trauma center in Silvis, IL. Both medical centers provide 24/7 emergency and trauma care, surgery, primary, and specialty care, among others.

Our community

The MercyOne Genesis Davenport Medical Center and MercyOne Genesis Silvis Medical Center service area includes the Quad Cities and the surrounding rural areas. Comprised of the cities of Davenport, Bettendorf, Moline, East Moline, Rock Island and the surrounding region, the service area has an approximate population of 470,000. The greater region has a median age of 40.4 years, which is slightly higher than median Iowa and U.S. age of 38. The population is mostly Caucasian, with 90.6% White, 3.7% Black, 0.6% Native American, 1.0% Asian, and 7.1% Hispanic or mixed race.



Our approach to health equity

While community health needs assessments (CHNA) and Implementation Strategies are required by the Internal Revenue Service (IRS), Trinity Health ministries have historically conducted CHNAs and developed Implementation Strategies as a way to meaningfully engage our communities and plan our Community Health & Well-Being work. Community Health & Well-Being promotes optimal health for people experiencing poverty or other vulnerabilities in the communities we serve by addressing patient social needs and investing in our communities through dismantling oppressive systems, including racism, and building community capacity. Trinity Health has adopted the Robert Wood Johnson Foundation's definition of Health Equity - "Health equity means that everyone has a fair and just opportunity to be as healthy as possible. This requires removing obstacles to health such as poverty, discrimination, and their consequences, including powerlessness and lack of access to good jobs with fair pay, quality education and housing, safe environments, and health care." MercyOne is a member of Trinity Health, based in Livonia, Michigan, one of the largest not-for-profit Catholic health systems in the country.

This implementation strategy was developed in partnership with the community and will focus on specific populations and geographies most impacted by the needs being addressed. Racial equity principles were used throughout the development of this plan and will continue to be used during the implementation. The strategies implemented will mostly focus on policy, systems and environmental change as these changes are needed to dismantle racism and promote health and well-being for all members of the communities we serve.

Activities to address health equity and reduce health disparities

MercyOne Genesis Davenport Medical Center and MercyOne Genesis Silvis Medical Center have undertaken several activities to address health equity, reduce health disparities, and improve community health. These activities include, but are not limited to:

- Supporting Family Connects, a MercyOne Genesis program for mothers with postpartum depression. Support includes financial resources, health checks, back-to-work support, child care, health home connections, and parent support groups, among others
- Employee participation in the Quad Cities Behavioral Health Coalition, including programs like the Zero Suicide Initiative, which provides free online suicide prevention training and recruits businesses and organizations in underserved communities to spread awareness about suicide prevention
- Participation and financial support to Be Healthy QC, an initiative to educate the public regarding a healthy diet and exercise.
- Creation and operation of the MercyOne Genesis FoodPlex, a medical center-owned food pantry program,, providing free, healthy food and education to food insecure patients with diabetes. This program also started a maternal health program in 2025, providing healthy food and infant supplies to mothers and pregnant women with gestational diabetes. Partnerships for this program include the YWCA, Enfamil for baby formula, Iowa Black Doula Collective, and Bright Beginnings for family support and workforce reentry.
- Promotion of the 421-DOCS phoneline to connect any community member to primary care providers.
- Employee participation in the Quad Cities Health Initiative and Low Birth Weight Task Force to understand the disparities around low birth weight in minority populations and create initiatives to address those disparities.

- Participation in the Violent Crime Community Task Force and Rock Island County Children's Advocacy Center.
- Every year, MercyOne Genesis Davenport Medical Center provides subsidized health services without offsetting revenue for behavioral health, substance abuse, and the Clarissa C. Cook Hospice House. MercyOne Genesis Silvis Medical Center provides subsidized health services without offsetting revenue through the behavioral health- psychiatry service line.
- Participation by leadership and employees on the Iowa Business Councils, executive committees, steering committees (such as the Quad Cities Health Initiative), and on the board of directors and mentorships to safeguard and improve public health, housing, transportation, and the workforce.
- The MercyOne Genesis Foundation supports its community by funding initiatives within the health system that provide care.
- MercyOne Genesis requires employees to complete annual online training related to diversity and cultural competency.
- MercyOne Genesis provides classes and events for learning CPR, first aid, parenting skills and newborn care.
- MercyOne Genesis schedules dozens of health screenings and immunizations throughout the year at a reduced cost, including screenings for diabetes, stroke and heart disease, and public flu immunizations clinics.
- MercyOne Genesis maintains an active effort to advocate for access to health care in Iowa and Illinois state government and in Washington D.C.

Health and social needs of the community

MercyOne Genesis Davenport Medical Center and MercyOne Genesis Silvis Medical Center conducted a joint CHNA in 2024. The CHNA identified the significant needs for health and social drivers of health within the Quad Cities community. Community stakeholders then prioritized those needs during a facilitated review and analysis of the CHNA findings. The significant health needs identified, in order of priority include:

1. Mental health

- 29% of people in the service area rated their mental health as fair/poor
- 34.0% of people in the service area have diagnosed depression, compared to 30.8% in the US
- 16.5 suicide deaths per 100,000, compared to 13.9 in the US
- 230 mental health providers per 100,000, compared to 314 in the US
- 28.6% of people in the service area receive mental health treatment, compared to 21.9% in the US
- 38.3% described ease of obtaining mental health services as fair/poor

2. Access to health care

- 71.5 primary care physicians per 100,000 people in the service area, compared to 76.4 in the US. This includes 48.3 in Rock Island County
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	• 8.1% of people in the service area lack health insurance, equaling the US average • 52.9% of people in the service area had difficulty accessing care in the past year, equaling the U.S. average • 20.1% of people in the service area were prevented from seeing a physician due to cost, compared to 21.6% in the US • 20.9% had difficulty finding a physician in the past year, compared to 22.0% in the US • 21.4% of people in the service area rated the ease of obtaining health care as fair/poor • 22.8% rated local health care as fair/poor, compared to 11.5% in the US
3. Nutrition, physical activity and weight	• 24.0% of people in the service area met the physical activity guidelines, compared to 30.3% in the US • 11.6 fitness facilities per 100,000, compared to 14.8 in the US • 24.7% of people in the service area are at a healthy BMI (18.5-24.9), compared to 31.9% in the US • 73.9% of people in the service area are overweight (BMI > 25), compared to 63.3% in the US • 44.2% of people in the service area are obese, compared to 33.9% in the US • 48.0% of children in the service area are of a healthy weight, compared to 54.3% in the US • 39.6% of children in the service area are overweight, compared to 31.8% in the US • 25.8% of children in the service area are obese, compared to 19.5% in the US
4. Diabetes	• 26.9 Diabetes deaths per 100,000, compared to 22.6 in the US • 15.3% of people with diabetes in the service area have high blood sugar, compared to 12.8% in the US • 15.2 Kidney disease deaths per 100,000, compared to 12.8 in the US. This includes 21.1 in Rock Island County
5. Heart disease and stroke	• 172 heart disease deaths per 100,000, compared to 164 in the US

	• 12.4% of people in the service area have heart disease, compared to 10.3% in the US • 43.3% of people in the service area have high blood pressure, compared to 40.4% in the US • 35.5% of people in the service have high cholesterol, compared to 32.4% in the US
6. Housing	• 18.9% of people in the service area have unhealthy/unsafe housing conditions, compared to 16.4% in the US • 6.3% of people in the service area have a housing lead hazard, including 10.5% in Rock Island County • 7.1% of people in the service area were homeless in the past two years, including 8.4% in Rock Island County
7. Infant health and family planning	• 21.2 teen births per 1,000 females aged 15-19, compared to 16.6 in the US • 6.8 infant deaths per 1,000 births in Rock Island County, compared to 5.5 in the US
8. Cancer	• 157.9 cancer deaths per 100,000, compared to 146.5 in the US. • 40.7 lung cancer deaths per 100,000, compared to 33.4 in the US • 19.4 prostate cancer deaths per 100,000, compared to 18.5 in the US • 483 cancer incidence per 100,000, compared to 442 in the US • 65 lung cancer incidence per 100,000, compared to 54 in the US
9. Substance abuse	• 12.9 alcohol-induced deaths per 100,000, compared to 11.9 in the US • 15.6% of people in the service area used prescription opioids in the past year, compared to 15.1% in the US • 10.0% of people in the service area sought help for alcohol or drug problems in the past year, compared to 6.8% in the US • 32.4% of people in the service area rated the ease of obtaining substance use services as fair/poor
10. Oral health	• 78.6% of people in the service area have dental insurance, higher than the US average of 72.7% • 59.9% of people in the service area had a dental visit in

	the past year, higher than the US average of 56.5% • 25.9% of people in the service area describe the ease of obtaining dental care as fair/poor
11. Injury and violence	• 147 fall -related deaths per 100,000, compared to 67 in the US • 7.5 homicides per 100,000, compared to 6.1 in the US • 447 violent crimes per 100,000, compared to 416 in the US • 26.6% of people in the service area were victims of intimate partner violence, compared to 20.3% in the US
12. Disabling conditions	• 30.1% of people in the service area have fair/poor overall health, compared to 15.7% in the US • 40.4% of people in the service area have 3+ chronic conditions, compared to 38.0% in the US • 24.1% of people in the service area have high-impact chronic pain, compared to 19.6% in the US
13. Sexual health	• 555 incidences of chlamydia per 100,000, compared to the US average of 495 • 233 incidences of Gonorrhea per 100,000, compared to the US average of 194
14. Respiratory disease	• 48.6 lung disease deaths per 100,000, compared to the US average of 38.1
15. Tobacco use	• 19.6% of people in the service area live with a smoker, compared to 17.7% in the US

Hospital implementation strategy

Significant health and social needs to be addressed

MercyOne Genesis Davenport Medical Center and MercyOne Genesis Silvis Medical Center, in collaboration with community partners, will focus on developing and/or supporting initiatives and measure their effectiveness to improve the following needs. These needs were chosen by the MercyOne Genesis Community Benefits Advisory Committee (CBAC), a subcommittee of the MercyOne Genesis Board, comprised of Board members and community members. After presenting the CHNA findings, the committee chose to focus on the following needs:

- **Nutrition, physical activity, weight and diabetes**
- **Heart disease and stroke**
- **Infant health and family planning**

Significant health and social needs that will not be addressed

MercyOne Genesis Davenport Medical Center and MercyOne Genesis Silvis Medical Center acknowledge the wide range of priority health and social issues that emerged from the CHNA process and determined that it could effectively focus on only those needs which are the most pressing, underaddressed and within their ability to influence. MercyOne Genesis Davenport Medical Center and MercyOne Genesis Silvis Medical Center do not intend to address the following needs in this implementation strategy:

- **Mental health** - While MercyOne Genesis Davenport Medical Center and MercyOne Genesis Silvis Medical Center will not address this need in the implementation strategy, we will continue to address this need within our emergency departments and programs within MercyOne Genesis Davenport Medical Center like the behavioral health department.
- **Access to health care** - While MercyOne Genesis Davenport Medical Center and MercyOne Genesis Silvis Medical Center will not address this need in the implementation strategy, we will continue to address this need through our hospitals and family medicine clinics in the Quad Cities as well as emergency departments.
- **Housing** - Due to MercyOne Genesis Davenport Medical Center and MercyOne Genesis Silvis Medical Center's focus on health care and related needs, we will not address this need in the implementation strategy. However, we will continue to provide support and direction through our emergency departments, behavioral health department and foundation.
- **Cancer** - While MercyOne Genesis Davenport Medical Center and MercyOne Genesis Silvis Medical Center will not address this need in the implementation strategy, we will continue to address this need throughout our system through screening programs and providing care through our emergency departments and cancer centers.
- **Substance abuse** - While MercyOne Genesis Davenport Medical Center and MercyOne Genesis Silvis Medical Center will not address this need in the implementation strategy, we will continue to address this need within our emergency departments and programs within MercyOne Genesis Davenport Medical Center like the behavioral health department.

- **Oral health** - Due to MercyOne Genesis Davenport Medical Center and MercyOne Genesis Silvis Medical Center's focus on health care and related needs, we will not address this need in the implementation strategy. However, we will continue to provide support and direction through our emergency departments.
- **Injury and violence** - While MercyOne Genesis Davenport Medical Center and MercyOne Genesis Silvis Medical Center will not address this need in the implementation strategy, we will continue to address this need through annual "violence in the workplace" trainings, our quality & safety department, and through the emergency departments.
- **Disabling conditions** - While MercyOne Genesis Davenport Medical Center and MercyOne Genesis Silvis Medical Center will not address this need in the implementation strategy, we will continue to address this need through inpatient, outpatient, and emergency department services.
- **Sexual health** - While MercyOne Genesis Davenport Medical Center and MercyOne Genesis Silvis Medical Center will not address this need in the implementation strategy, we will continue to address this need through inpatient, outpatient, and emergency department services.
- **Respiratory disease** - While MercyOne Genesis Davenport Medical Center and MercyOne Genesis Silvis Medical Center will not address this need in the implementation strategy, we will continue to address this need at our hospitals and clinics through screenings, respiratory therapy, treatments, as well as through our emergency departments.
- **Tobacco use** - While MercyOne Genesis Davenport Medical Center and MercyOne Genesis Silvis Medical Center will not address this need in the implementation strategy, we will continue to address this need through inpatient, outpatient and emergency department services.

This implementation strategy specifies community health needs that the hospital, in collaboration with community partners, has determined to address. The hospital reserves the right to amend this implementation strategy if circumstances warrant. For example, certain needs may become more pronounced and require enhancements to the described strategic initiatives. During these three years, other organizations in the community may decide to address certain needs, indicating that the hospital should refocus its limited resources to best serve the community.

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Nutrition, physical activity, weight and diabetes



Goal: Encourage a healthy lifestyle through diet and exercise, including those with diabetes

CHNA Impact Measures	2025 Baseline	2027 Target
Increase the number of MercyOne Genesis FoodPlex Enrollees	50	80
Average Hemoglobin A1C decrease for MercyOne Genesis diabetics	2% decrease	3% decrease
Decrease the percentage of enrolled diabetic MercyOne Genesis patients with high blood pressure	20%	10%

Strategy	Timeline			Hospital and Committed Partners	Committed Resources
	Y1	Y2	Y3	(align to indicate committed resource)	(align by hospital/committed partner)
MercyOne Genesis FoodPlex: A MercyOne Genesis owned and operated food pantry providing free healthy food to patients with diabetes.	x	x	x	MercyOne Genesis Davenport Medical Center	FTEs
	x	x	x	MercyOne Genesis Foundation	Funding
	x	x	x	YWCA Iowa Empowerment Center	Location of the FoodPlex
	x	x	x	SafeNetRx	Diabetes supplies/ medication
	Focus location(s)				Focus Population(s)
	Quad Cities				Diabetic and food insecure patients
Strategy	Timeline			Hospital and Committed Partners	Committed Resources
	Y1	Y2	Y3	(align to indicate committed resource)	(align by hospital/committed partner)
Diabetes Care Management: Internal diabetes case management program	x	x	x	MercyOne Genesis Davenport Medical Center	FTEs
	x	x	x	MercyOne Genesis Silvis Medical Center	FTEs
	Focus location(s)				Focus Population(s)
	Quad Cities				Underserved diabetic patients

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Heart disease and stroke



Goal: Increase access and improve outcomes for heart disease and stroke

CHNA Impact Measures	2025 Baseline	2027 Target
Increase number of employees attending community heart association events in the Quad Cities annually	N/A	25
Increase number of educational materials distributed through hospital departments in the Quad Cities	N/A	100
Increase number of community events in the Quad Cities to engage underserved populations	0	8

Strategy	Timeline Y1 Y2 Y3			Hospital and Committed Partners (align to indicate committed resource)	Committed Resources (align by hospital/committed partner)
Community Heart Event Attendance: Employees attend American Heart Association and other organizational community events	x	x	x	MercyOne Genesis Davenport Medical Center	FTEs
	x	x	x	MercyOne Genesis Silvis Medical Center	FTEs
	Focus location(s)			Focus Population(s)	
	Quad Cities			Community members with heart conditions and at risk	
Strategy	Timeline Y1 Y2 Y3			Hospital and Committed Partners (align to indicate committed resource)	Committed Resources (align by hospital/committed partner)
Community Outreach/Education: Using the Iowa Lifeline Mission grant, conducting outreach to minority populations to encourage utilization of cardiovascular health care		x	x	MercyOne Genesis Davenport Medical Center	FTEs
		x	x	Community organizations and partners to be determined	Event locations, promotion
	Focus location(s)			Focus Population(s)	
	Quad Cities			Underserved populations with heart conditions and at risk	
Strategy	Timeline Y1 Y2 Y3			Hospital and Committed Partners (align to indicate committed resource)	Committed Resources (align by hospital/committed partner)
Heart Disease/Stroke-Related Educational Materials: Providing all patients and hospital visitors with free, educational materials regarding heart health and strokes	x	x	x	MercyOne Genesis Davenport Medical Center	Print materials
	x	x	x	MercyOne Genesis Silvis Medical Center	Print materials
	Focus location(s)			Focus Population(s)	
	Quad Cities			Patients and families with heart conditions and at risk	

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Infant health and family Planning



Goal: Promote healthy pregnancies and reduce the disparities for minority populations

CHNA Impact Measures	2025 Baseline	2027 Target
Increase number of enrollments in the Maternal Health Program at MercyOne Genesis	64	100
Increase the percentage of mothers in the Quad Cities achieving healthy weight gain during pregnancy	N/A	90%
Increase the number of free childbirth classes in the Quad Cities offered by Low Birth Weight (LBW) Task Force	0	20

Strategy	Timeline Y1 Y2 Y3			Hospital and Committed Partners (align to indicate committed resource)	Committed Resources (align by hospital/committed partner)
Low Birth Weight Task Force: A joint task force between the QCHI and community partners to identify causes of low birth weights and develop initiatives to address them	x	x	x	MercyOne Genesis Davenport Medical Center	FTEs
	x	x	x	MercyOne Genesis Silvis Medical Center	FTEs
	x	x	x	Quad City Health Initiative (QCHI)	Owner
	x	x	x	UnityPoint Health	FTEs
	x	x	x	Community Health Care, Inc.	FTEs
	x	x	x	Scott and Rock Island Counties Health Departments	FTEs
	Focus location(s)				Focus Population(s)
	Quad Cities			Pregnant women and minority populations	
Strategy	Timeline Y1 Y2 Y3			Hospital and Committed Partners (align to indicate committed resource)	Committed Resources (align by hospital/committed partner)
Healthy Pregnancy Coalition: A collaborating program between the Scott County Health Department and members of QCHI to improve healthy pregnancies in the Quad Cities	x	x	x	MercyOne Genesis Davenport Medical Center	FTEs
	x	x	x	MercyOne Genesis Silvis Medical Center	FTEs
	x	x	x	Scott County Health Department	Owner
	x	x	x	Low Birth Weight Task Force	FTEs
	Focus location(s)				Focus Population(s)
	Quad Cities			Pregnant women and minority populations	
Strategy	Timeline Y1 Y2 Y3			Hospital and Committed Partners (align to indicate committed resource)	Committed Resources (align by hospital/committed partner)

MercyOne Genesis FoodPlex Maternal Health Program: An expansion program of the MercyOne Genesis FoodPlex with a focus on supporting diabetic mothers and pregnant women with food insecurity	x	x	x	MercyOne Genesis Davenport Medical Center	FTEs
	x	x	x	MercyOne Genesis Foundation	Funding
	x	x	x	YWCA Iowa Empowerment Center	Location
	x	x	x	Enfamil	Formula/ educational materials
	x	x	x	Iowa Black Doula Collective	Infant delivery support in the hospital, Family support and resource connection
	x	x	x	Bright Beginnings	Family support and resource connection
	Focus location(s)				Focus Population(s)
	Quad Cities				Diabetic mothers and pregnant women

Adoption of implementation strategy

On October 2, 2025, the Board of Directors for MercyOne Genesis met to discuss the 2025-2027 Implementation Strategy for addressing the community health and social needs identified in the 2024 Community Health Needs Assessment. Upon review, the Board approved this Implementation Strategy and the related budget.



Dr. Gena Benoit, MercyOne Genesis Chief Medical Officer

10/13/2025

[Date]